



June 7, 2024

Subject: Price Adjustment Effective July 1, 2024

Dear Valued Customers:

We deeply value the enduring partnership we share with you and remain committed to delivering unparalleled service and products that exceed your expectations.

After careful evaluation and consideration, we have made the decision to implement a modest adjustment ranging from 3% to 7% across select product lines effective July 1, 2024. Despite our best efforts the rising cost of packaging, transportation costs, wages, and cost of goods necessitates that we strategically review and update our pricing. For the past two years we have absorbed cost fluctuations to ensure that you, our valued customers, continue to receive exceptional value without compromise.

We assure you that this decision was made after thorough analysis, streamlining costs, and leveraging our inventory and production efficiencies. Our priority is to safeguard the quality of our offerings and sustain the level of service excellence you have come to expect from us.

We remain committed to transparency and open communication. We encourage you to collaborate with your representative to identify potential solutions that can help drive waste out of your supply chain and streamline the flow of materials as a means of reducing your total cost of ownership.

On behalf of our team, thank you for your continued support. Your satisfaction and success remain our top priorities, and we are dedicated to continuing to serve you with the utmost diligence and integrity.

Warm regards,

Cameron Todd
CEO

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